

## RFP Masters - Rate Card 2024

Services and Rates	
RFP Response Service	Hourly Rates
Full RFP Response <sup>1</sup> Federal, State, Local, Commercial	\$ 90/Hour
Unsolicited Federal Proposals	\$ 95/Hour
RFP Library Consult Creation and Management <sup>2</sup> Adobe Bridge Library, InDesign mySQL Integration, Consult Creation	\$ 65/Hour
RFP Specific Hourly Assistance	Hourly Rates
Bid Consulting, Review, Advise	\$ 65/Hour
Bid Writing - Best Writing Practices (Content based on Client Content)	\$ 65/Hour
Content Writing with Research (Writing from Procedure, not Client Experience)	\$ 90/Hour
Bid Graphics, Infographics and Standard Design <sup>4</sup>	\$ 100/Hour
Content Management Strategies - SQL Database Content Source	\$ 140/Hour
Freedom of Information (FOIA) Requests and Price-To-Win (PTW) Analysis	\$ 65/Hour
Full In-House Bid Response Color Printing (35 ppm), Binding, Up To Super Tabloid <sup>3</sup>	\$ 35/Hour \$ 0.12/Page Letter \$ 0.24/Page Tabloid \$ 1.00/Comb Bind \$0.24/Page Full Bleed
Contract and Agreements	Hourly Rates
Professional Services Agreements, Contracting, Other Agreement Writing	\$ 125 /Hour Adobe
Professional Services Agreements, Contracting, Other Agreement Writing	\$ 150 /Hour MS Office Application



**Adobe Workfront**



<sup>1</sup> Complete Proposal Management built from Client Bridge RFP Masters Adobe Library.

<sup>2</sup> We Create the Master Library, and Response Library for Full RFP Response at this lower rate.

<sup>3</sup> Xerox 7500DN on 24#, 98% Brightness Quality Paper - Single or Double sided.

<sup>4</sup> Adobe InDesign, InCopy, Illustrator, Photoshop, Bridge, Dimension, Acrobat and other Desktop Publishing Leaders.